



# FOR SPONSORS





# WHAT'S BIZZABO?

**Bizzabo allows events to be mobilized and socialized like never before. The innovative mobile platform facilitates the creation of meaningful connections while simplifying open communication for attendees, sponsors, and organizers.**

---

---

EVENT NETWORKING MADE EASY

140  
characters  
conference

EUROPEAN  
PIRATE  
SUMMIT

MLOVE

THE BIG EVENT

GROW2012  
AUGUST 22 - 24, VANCOUVER, B

haviv  
Founders club

INTERNET  
WEEK  
EUROPE  
8-12 NOVEMBER 2010 LONDON

Startup  
Weekend  
powered by the Kauffman Foundation

LIVEPERSON

ad:tech  
london

Bizzabo already helped mobilize  
and socialize 2,000 events and  
attendees simply love it

MX  
T 2012

SMA  
EAST 2012

PLINQ  
2012  
CONFERENCE  
QUALCOMM

TECHONOME  
Israel's Tech Launch Pad

Deloitte.

conceptevent  
Niederhagen

DUBLIN  
WEB  
SUMMIT

ing Summit

pandodaily

TEDx

Glasses icon

Designers + Geeks

techav  
Found

# WHAT'S IN IT FOR ATTENDEES

---



## INTERACTIVE

Networking with other attendees through in-app messaging to create valuable relationships and meetings.



## RESOURCEFUL

Rich agendas are available in real time with session descriptions, speaker biographies, and session locations. Attendees can share their plans with friends through social buzz.



## REAL-TIME

Real time announcements from the organizer keep the attendee aware of any changes or exciting news during the event.



# WHY YOU SHOULD BE PART OF IT



## BRAND

You will be recognized as a sponsor at our event and increase attendee awareness of your brand



## PROMOTE

You will be able to connect with and engage attendees with your website, company description and logo



## SOCIALIZE

You will be reachable to attendees with the option to follow your company LinkedIn and Twitter. Also, you are easily accessible with contact options and in-app messaging



# SPONSOR RICH PROFILE

## PUBLICITIZE

Display company description and contact information for attendees to call or email you directly

## INCENTIVIZE

Highlight exclusive offers to drive attendees to connect face to face

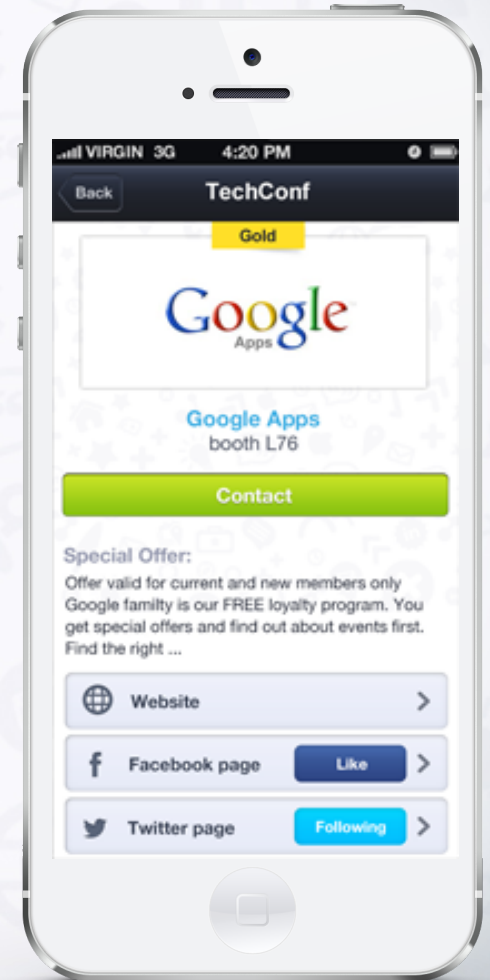
## CONNECT

Have attendees like you on Facebook, or follow you on LinkedIn and Twitter

## CUSTOMIZE

Create custom links to your target sites like YouTube or a web-to-lead form

Much more than your logo in a program...



# SPLASH SCREEN TO INCREASE VISIBILITY



## SLEEK

A full screen ad (480W x 780H) designed by you



## CAPTIVATING

Image is on screen for 2-3 seconds as soon as attendees click on the Partners tab



## REWARDING

This valuable ad space increases visibility and enhanced recognition



# HOW THIS IMPACTS YOUR ROI?



## MODERNIZE

Unlike traditional sponsorships that represent your company with a logo in a program, Bizzabo sponsorships help build relationships with attendees



## MOBILE IMPACT

Valuable in-app advertising real estate



## LEAD GENERATION

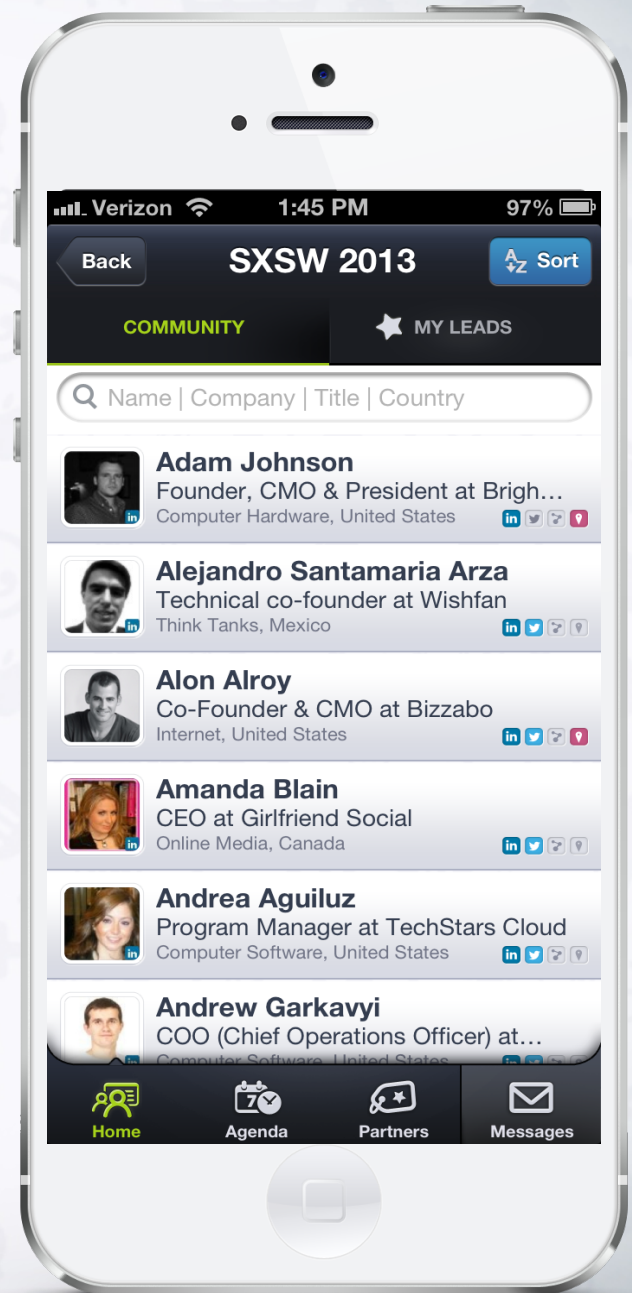
Create a prospect list from the community with ability to connect directly through the in-app messaging system





OUR ATTENDEES WILL  
BE LOOKING FOR YOU  
ON BIZZABO

Don't miss out.





# THANK YOU.

CONTACT YOUR EVENT ORGANIZER FOR DETAILS